

FARMERS GET OWN RADIO ORGANIZATION

National Council for Promotion in Country Is Formed.

Chicago.—Farm organizations, government farm bureaus and allied groups have joined hands in the formation of a National Farm Radio Council for the promotion of radio in the rural districts.

By this development it is intended to spread valuable agricultural information throughout the country with the least effort and with greatest speed attainable.

The Farm Radio Council has been in process of development for almost a year. Station KYW, in Chicago, has been broadcasting farm programs which are the seed of a series of national programs to be sent out through the new organization.

Through the new arrangement, broadcasting stations throughout

the country will have available for their dissemination agricultural information of all kinds, to be put on at hours most convenient for farmers. The information will range from spot market reports to talks that will help farmers improve their business.

The direction of this organization is in the hands of a board of directors, two representing government bureaus and two the radio industry. G. L. Noble, leader in boys' and girls' farm club work, is chairman.

Part of the council's work will be conducting radio surveys in farm communities to bring out information that will help toward further determining how radio can best be utilized for the farmer's benefit.

NATIONAL SONG CONTEST

All Westinghouse stations, including KDKA, at Pittsburgh, WBZ at Springfield, Mass., KYW, Chicago and KFKXX, Hastings, have started a nation-wide contest over the air for appropriate words to a patriotic song. The music was written by a 13-year-old Pittsburgh boy.

Natl Farm Radio Council formed 1925

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