

WWNC Rated As One Of Best Stations In The U. S.

Shepherd Assured That Station Will Be Given Immediate Relief

"I found that WWNC is now rated second to no station in the South and it can compare favorably with other stations in various parts of the country. The Federal Radio Commissioners assured me that we are on the right track and told me of the fine reports that have been received concerning the station," G. O. Shepherd, WWNC director, said after returning from Washington where he held several conferences with the commissioners last week. Reception conditions in Western North Carolina were discussed. Mr. Shepherd said that WWNC is heard regularly in Washington with no static troubles and that it has a regular listening audience there. The commissioners spoke to Mr. Shepherd of the fine spirit between the North Carolina stations and said that there are no petty jealousies existing. A situation seldom found, since in other states there are bitter political quarrels.

The members of the commission assured Mr. Shepherd that they are going to do their best to relieve the listening troubles as far as WWNC is concerned. One of the Florida stations is to be taken off of the WWNC wave length at once. A Chicago station that has been giving trouble seems to be the worst offender and it was pointed out that this station really has no right to be on the same wave length as WWNC for it is out of a district reserved for that meter.

Mr. Shepherd said that he believes that the commission is doing the best it can under the present circumstances. The commission knows that it will be the survival of the fittest and until that time has arrived the members have a hard task to perform, he said. The stations that will live and be successful and the ones that cater to their audience and try to give their listeners what they want. Mr. Shepherd pointed out that this has been the WWNC policy since he has been director. It was pointed out that the small stations that are being conducted for the pocketbook of their owners will lose out and those stations which have proven their value have no worries. Mr. Shepherd said, "I think we have found out what the listening public of this section of the country wants and we are trying to give it to them," he said.

Mr. Shepherd pointed out that if WWNC holds to this idea of service to listeners it will in the end be commercially valuable. In the meantime, he said, it is the greatest medium that can be found for exploiting Asheville. The director said that he was glad to see that several new accounts came in while he was away, these having been added without solicitation. The all day Columbia Chain hookup has been one of the greatest steps the station has taken in behalf of listeners, he believes.

While in Washington Mr. Shepherd had a visit with Mr. Sutton of the Radio Commission staff. He was formerly situated at Knoxville and spent several days of his vacation in Asheville last summer. Mr. Shepherd also visited the studios of WJBO and WRC in Washington and enroute home looked over the station in Greensboro.

PAUL CRAIG WINS N. C. AUDITION OF KENT FOUNDATION

Asheville has produced another winner in the Atwater Kent Audition for the State of North Carolina in the person of Paul Craig. Mr. Craig sang in the State contest over WBT last Tuesday evening and the announcement yesterday was that he had won by a large majority. Miss Dorothy Hancock represented Asheville for the young women's contest.

Mr. Craig will go to Nashville, Tenn., to participate in the district audition in November. In the event he wins in this audition he will go to New York City to enter the national finals for the large prizes of money and musical education offered by the Atwater Kent Foundation. This is the second Asheville boy to win, the other being Benjamin DeLoach, who won also in the national tests two years ago and is now in Curtis Institute, Philadelphia, Pa. Mr. Craig is a pupil of Charles E. Burnham, of Asheville.

LEGION'S WWNC PLAY ON NOV. 11

A Day In The Army Will Be Kiffin Rockwell Post Offering

One of the features of the Armistice Day celebration to be staged by the Kiffin Rockwell Post of the American Legion will be a skit to be broadcast over station WWNC under the direction of G. O. Shepherd, manager of the station, and a member of the local Legion Post. The program will depict a day in an army camp such as is familiar to all men who served during the days of 1917 and 1918.

It will open with first call and reveille and the proverbial hard boiled "top" sergeant forming the company, calling the roll and bawling out the laggards. Those listening will be taken through the routines of the old Army days even including a crap game, inspection, squads right and the many activities of the training camps of 11 years ago. Names of local ex-service men will be used in the sketch and it has been hinted that Judge Zab V. Nettles is one of those who draws a 30-day sentence at kitchen police. Musical parts will be furnished by the American Legion quartet composed of Ed Gibson, W. C. Lyda, Grady Reagan and George Hartrick.

Wolfe's Novel Creates Interest At U. N. C.

(Special To The Citizen) CHAPEL HILL, Oct. 26.—The Chapel Hill community is most in-

ly with respect to taxation. "It has long been held that the power to tax is the power to destroy. Equally it carries the power to enrich whomsoever that power is employed to aid. It has rarely been invoked in present, or ultimate who like Jones, he pays the freight." Most of those advocating giving the power to lower or raise tariff tax do so because the Executive asks it. The gentleness at Washington is as general as devotion to precedent in seating at an official dinner. The others who favor it, feel they have a better chance to get a subsidy from an Executive's hand-picked Tariff Commission than from Congress. If the taxing power is permanently given to the President, whoever holds that office will be as powerful in America as Mussolini is in Italy. Congress will become a Mr. Too-body, which the framers of the republic would not recognize.

Schedules Sidetracked
When the President asked to be given this power, greater than ever conferred upon an elective official, the whole tariff measure was converted from discussion of rates in the Senate to a debate as to whether Congress should abdicate and turn over the taxing power of government to a board named by the President. The late President Wilson once stating his objection to boards (having had experience with some that functioned, in the usual had-way) said somewhat facetiously: "All boards are long, wooden and narrow." A board either follows the orders of the appointive power, is dominated by its biggest man, or its ruling are huddled up by compromise. The history of the Tariff Commission is one of dictation, scandal and favoritism. Not even Senator Smoot or Senator Watson could defend the actions and behaviorism of the present Tariff Commission or the President's connection with it. Its record has been so innocuous when it was not very bad that nobody defends it. The advocates of making rate-making permanent, all base their argument on the hope that Mr. Hoover will do better than Mr. Harding and Mr. Coolidge. Admitting that he might do so, the advocates of keeping the taxing power in the hands of Congress place their opposition upon high constitutional grounds as well as upon the rotten record of the Commission. This issue paramountly debated on the schedules which were sidetracked for weeks while the Senate refused to part with the function Congress has exercised exclusively since G. Washington organized this government of three separate and equal powers.

Will Hoover Veto?
The President called Congress in session to legislate for "farm relief." The tariff bill gives farmers one dollar and adds increased taxes of five dollars. It is a ratio of 6 to 1 against him. The Farm Board, hailed as a Farm Relief Board, has not yet given farm relief. It is too soon to judge whether it is to be a relief board or another long, wooden and narrow board. The talk now in Washington is that unless the House puts back the so-called "flexible tariff provision" Mr. Hoover will veto the whole thing. Nothing could happen better for the country, for the bill up to date deserves the same appellation as was given to the measure passed in 1928—"The Tariff of Abomination."

If the President has a veto up his sleeve unless he is given Mussolini-like power over tariff schedules, this winter, maybe this autumn, will witness the Senate and the Executive, another case of what will happen when the irresistible goes up against the immovable. If the Senate abdicates that body becomes as impotent and as lacking in self-respect as the House has become, and the next tariff bill will...

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